



FOUNDATION FOR THE ADVANCEMENT  
OF MUSIC & EDUCATION

## 20<sup>TH</sup> ANNIVERSARY & AWARDS CELEBRATION SATURDAY, JULY 13, 2024 | 6 PM - 9 PM

Samuel Riggs IV Alumni Center  
University of Maryland College Park  
7801 Alumni Drive, College Park, MD 20742

### SPONSORSHIP AND ADVERTISEMENT OPPORTUNITIES

We are pleased to offer you this great opportunity to support the youth served by FAME - Foundation for the Advancement of Music & Education and showcase your company through area media - print, TV and radio sponsors. You will also be exposed to our 3600+followers.

Proceeds from your generous sponsorship will provide funding for our three programs that provide access to quality music **and** academic opportunities for all youth: ***Music Is Central, FAME Jazz Band Program, and Summer Music Program.*** FAME's **mission** is to give every young musician the best opportunity to succeed in life by providing music training and academic support. Our **vision** is that every young musician is prepared for college, career, and lifelong learning. FAME is a 501(c)(3) nonprofit, based in Bowie, Maryland, serving the Greater Washington Region.

### SPONSORSHIP OPPORTUNITIES

#### THE CONCERT MASTER - \$15,000+

- Same as Artistic Director, plus
- Exclusive sponsor of the Gala
- Opportunity to Present at the awards ceremony
- Performance by the FAME Jazz Ensemble at your company event
- Acknowledgment in event video and onstage during the event
- Online social media promotion-customization possible
- Full page ad in Gala program book
- Two VIP event tables - seats 10 each
- 20 VIP Reception Tickets

#### THE ARTISTIC DIRECTOR - \$10,000+

- Same as First Chair, plus
- Logo on FJBP backpack
- Opportunity to introduce an Awardee
- Company's logo prominently displayed on all branding, including email & print promotions, event program, step & repeat backdrop.
- Full page ad in Gala program book
- One VIP event table - seats 10
- 10 VIP Reception Tickets

## **FIRST CHAIR - \$5,000+**

- VIP reception Sponsor
- Company's logo displayed on event materials, social media & FAME website
- Company's logo on step & repeat backdrop
- Full page ad in Gala program book
- Online social media promotion - customization possible

- Full page ad in Gala program book
- Logo/Name on FAME 2024-2025 school journal
- 8 VIP Seats
- 8 VIP Reception Tickets

## **INSTRUMENTALIST - \$3,000+**

- Company's logo on step & repeat backdrop & FAME website
- Half page ad in Gala program book
- 6 General Admission Seats
- 6 VIP Reception Tickets

## **FRIEND OF FAME - \$1,500 +**

- Name listed in Program
- Half page ad in Gala program book
- 4 General Admission Seats

## **VIP TABLE SPONSOR - \$1,500**

- 10 VIP Seats

## **AWARD SPONSOR - \$1,000**

- Name listed in Program
- 2 General Admission Seats

*Sponsorships are tax-deductible to the full extent allowed by law.*

## **ADVERTISEMENTS**

- **Full Page Ad - \$500**
- **Half Page Ad - \$300**
- **Quarter Page Ad - \$200**

**Program Book finished size: 6" x 9"**

### **AD Requirements:**

Preferred Files: PDF, JPG, EPS or TIF

Ads must be received by **June 28, 2024**, to be included in the Official Event Program.

Reservations may be made online at [famemusic.org/events/#anniversary](https://famemusic.org/events/#anniversary) or by completing the attached Sponsorship & Advertising Commitment Form.

You may also contact, A. Toni Lewis, *Founder & CEO*, at:

[tlewis@FAMEmusic.org](mailto:tlewis@FAMEmusic.org) | 301-805-5358 | [www.FAMEmusic.org](http://www.FAMEmusic.org)

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