



## **10<sup>TH</sup> ANNIVERSARY & AWARDS CELEBRATION**

**Thursday, July 24, 2014 • Newton White Mansion • Mitchellville, MD**

### **SPONSORSHIP & ADVERTISING OPPORTUNITIES**

#### **Your investment provides:**

- Summer music technology camps for talented middle school and high school students. The camps are held in partnership with the University of Maryland School of Music & Bowie State University Fine & Performing Arts Center. The session includes class instruction, transportation, and meals.
- Music instruments and materials for afterschool programs
- Master classes

### **SPONSORSHIP**

#### **PLATINUM SPONSOR - \$5,000+**

##### **Marketing Benefits**

- . Speaking opportunity for company representative at the Awards ceremony
- . Listing as Platinum Sponsor in the 10<sup>th</sup> Anniversary Official Event Program
- . Full page color ad (6" x 9") in the 10<sup>th</sup> Anniversary Official Event Program
- . Sponsorship acknowledgement on video screen and onstage verbally during the event
- . Prominent listing as a 10<sup>th</sup> Anniversary Platinum Sponsor in FAME's inaugural newsletter in October 2014 to be shared with over 3,000 "Friends of FAME"
- . Prominent listing in FAME's Annual Report
- . Recognition as a partner on FAME's website with company logo and link to your company
- . Listing as sponsor in all pre and post news releases and media events
- . Facebook and Twitter postings of your company involvement
- . Inclusion in print elements including special invitations and other associated print
- . Special messaging feature on FAME'S website and Facebook stating why your company is a sponsor

##### **Night of Event Benefits**

- . Pre-event VIP Reception (20 Guests)
- . Two tables (20 guests) with Premier seating and company name on tables
- . Complimentary wine service

##### **Post Event**

Premier seating (20 Guests) at *Bridging the Musical Spectrum* concert, October 25, 2014 at Clarice Smith Performing Arts Center, Concert Hall, University of Maryland College Park.

## **GOLD SPONSOR - \$3,000**

### **Marketing Benefits**

- . Listing as Gold Sponsor in the 10<sup>th</sup> Anniversary Official Event Program
- . Full page color ad (5.5" x 8.5") in the 10<sup>th</sup> Anniversary Official Event Program
- . Sponsorship acknowledgement on video screen and onstage verbally during the event
- . Listing as a 10<sup>th</sup> Anniversary Gold Sponsor in FAME's inaugural newsletter in October 2014 to be shared with over 3,000 "Friends of FAME"
- . Listing in FAME's Annual Report
- . Recognition as a sponsor on FAME's website with link to your company
- . Listing as sponsor in all pre and post news releases and media events
- . Facebook and Twitter postings of your company involvement
- . Inclusion in print elements including special invitations and other associated print

### **Night of Event Benefits**

- . Pre-event VIP Reception
- . Two tables (20 guests) with Premier seating and company name on tables
- . Complimentary wine service

### **Post Event**

- . Prime seating (20 Guests) at *Bridging the Musical Spectrum* concert, October 25, 2014 at Clarice Smith Performing Arts Center, Concert Hall, University of Maryland College Park.

## **SILVER SPONSOR - \$2,000**

### **Marketing Benefits**

- . Listing as Silver Sponsor in the 10<sup>th</sup> Anniversary Official Event Program
- . Half page (5.5" x 4.25) ad in the 10<sup>th</sup> Anniversary Official Event Program
- . Sponsorship acknowledgement on video screen and onstage verbally during the Celebration
- . Listing as a 10<sup>th</sup> Anniversary Silver Sponsor in FAME's inaugural newsletter in October 2014 to be shared with over 3,000 "Friends of FAME"
- . Listing in FAME's Annual Report
- . Recognition as a sponsor on FAME's website with link to your company
- . Listing as sponsor in pre and post news releases and media events
- . Facebook and Twitter postings of your company involvement
- . Inclusion in print elements including special invitations and other associated print.

### **Night of Event Benefits**

- . Pre-event VIP Reception (10 Guests)
- . Table (10 guests) with company name on tables
- . Complimentary wine service

### **Post Event**

- . Reserved seating (20 Guests) at *Bridging the Musical Spectrum* concert, October 25, 2014 at Clarice Smith Performing Arts Center, Concert Hall, University of Maryland College Park.

## **BRONZE SPONSOR - \$1,000**

### **Marketing Benefits**

- . Listing as Bronze Sponsor in the 10<sup>th</sup> Anniversary Official Event Program
- . Quarter page (4.125" x 2.625") ad in the program book

### **Night of Event Benefits**

- . Reserved seating for 6 guests

### **Post Event Benefits**

- . Seating (6 guests) at *Bridging the Musical Spectrum*, October 25, 2014 at Clarice Smith Performing Arts Center, Concert Hall

## **DONOR - \$750**

- . Listing on the sponsorship page of the program book

## **TABLE SPONSOR - \$600**

- . One table (10 guests) with company name on table

## **CONTRIBUTOR**

I/We cannot attend/sponsor you at this time; however, enclosed is a donation in the amount of \$\_\_\_\_\_.

# **ADVERTISING**

Program Book finished size: 6" x 9"

- \$500 Full Page
- \$300 Half Page
- \$150 Quarter Page

AD Requirements: Preferred Files: PDF, JPG, EPS or TIF

Ads must be received by July 12, 2014, to be included in the Official Event Program.